



10 Reasons to Upskill Your Team With ISACA Virtual Training

Build and retain stronger and more effective information systems teams through customizable packages of expert-led and online, on-demand training. We asked ISACA enterprise clients to name some of the major benefits to their organizations from training and certifying their teams. Here is a sampling of what they had to say:



1 **Sharpen credibility with clients** and other stakeholders by certifying your team.



2 **Better attract and retain talent** by demonstrating a culture of continuous learning and commitment to your employees' professional development.



3 Ensure stronger organizational alignment as employees learn to **speak a common business language** and draw upon proven approaches.



4 **Exceed standards and requirements** in an era of expanded regulatory requirements and increased global competition.



5 Benefit from **improved preparedness** for evolving digital transformation opportunities and related risks.



6 Improve internal succession planning by **deepening the pool of skilled leaders** in the organization.



7 **Utilize resources more effectively** as a result of expanded expertise on your team.



8 Unlock your team's potential by **turning competencies into habits** and encouraging big-picture thinking.



9 Make a stronger case for resources by being able to more forcibly **articulate your team's value and capabilities to executives**.



10 Experience the **organic ripple effect** as newly trained team members become more likely to encourage, coach and mentor others.

94%

employees retained longer with investment in training

Source: 2018 LinkedIn Workplace Learning Report

74%

of employees feel they are not achieving their full potential due to a lack of development opportunities

Source: Middlesex University for Work-Based Learning

Find out more about ISACA's enterprise training opportunities at www.isaca.org/enterprise/enterprise-training